CALL FOR PAPERS:
ENTERPRISE AND THE COMPETITIVE ENVIRONMENT
March 5th – 6th, 2015

Venue
Campus of the Mendel University in Brno, Zemedelska 1, Czech Republic.

Language
English

https://ece.pefka.mendelu.cz
Paper Submission and Conference Proceedings
The best selected papers will be published in the following journals:

- **The Czech Journal of Economics and Finance**
  (ISSN: 0015-1920, indexed in the Web of Science)
- **Society and Economy, Journal of the Corvinus University of Budapest**
  (ISSN: 1588-9726, indexed in Scopus)
- **Danube: Law and Economics Review**
  (ISSN: 1804-6746, indexed in Scopus)
- **Acta Universitatis Agriculturae et Silviculturae Mendelianae Brunensis**
  (ISSN: 1211-8516, indexed in Scopus)

All the good-quality contributed papers will be published in the conference proceedings. The proceedings will be submitted for indexing in the Web of Science.

**Important Dates**

- Registration and abstract submission: January 18\textsuperscript{th}, 2015 - deadline extended
- Notification of abstract acceptance: December 31\textsuperscript{st}, 2014
- Paper submission: February 16\textsuperscript{th}, 2015
- Conference: March 5\textsuperscript{th}–6\textsuperscript{th}, 2015
- Submission of revised papers: March 30\textsuperscript{th}, 2015

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CONFERENCE TRACKS

1. Economics, Socio-economics and Macroeconomic policy
   - European monetary integration processes
   - Growth, development and regional studies
   - Corporate governance and public economics

2. Business economics and finance
   - Corporate economic performance
   - Productivity and competitiveness
   - Financial markets and their institutions

3. Management in competitive environment
   - New methods, techniques and principles of management
   - Social responsibility and business ethics
   - Increasing competitiveness of enterprises

4. Quantitative methods in business
   - Operational research
   - Econometrics and economic modelling
   - Mathematical economics

5. Accounting, taxes and finance in the global environment
   - Financial and managerial accounting
   - IAS/IFRS
   - Taxation and public finance

6. Marketing, trade and tourism
   - Consumer behaviour
   - International trade and retailing
   - Tourism

7. IS/ICT and competitiveness of enterprises
   - Business intelligence and data mining
   - Modern technologies in corporate information systems
   - Application of state-of-the-art information and communication technologies in business

8. Legal and social environment
   - Corporate social responsibility and social economy
   - Economic and legal aspects of the EU commercial policy
   - Growth potential through enhanced governance and social innovation

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