Entrepreneurship in the Global Economy: Economics, Innovation, Competition and Social Change

edited by

Anca Borza, Christian Richter and Ovidiu Bordean
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and Jan Van Hove

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Preface and Acknowledgements

This volume originates from the INFER workshop on Entrepreneurship in the Global Economy: Economics, Innovation, Competition and Social Change held at the Faculty of Economics and Business Administration, Babeș-Bolyai University of Cluj-Napoca on 22-23 October 2010. The aim of the workshop was to provide a platform for researchers and academics from all over the world to present their research and development activities in Entrepreneurship and Economics.

The volume records the refereed papers presented at the workshop by researchers from different parts of the world, namely from Italian universities (University of Salerno, University of Naples Federico II), Hungarian universities (University of Miskolc) and several Romanian universities (West University of Timișoara, Academy of Economic Studies in Bucharest and Babeș-Bolyai University of Cluj-Napoca).

The workshop has solicited and gathered research submissions related to different aspects of Entrepreneurship and Economics activities. It provided opportunities to exchange new ideas and application experiences, to establish relationships and to find partners for future global collaborations. We express our hope that the present volume will stimulate further research on the issues discussed during the workshop.

We would like to thank all the participants who contributed with interesting and challenging papers and discussions to the workshop. We are grateful to our keynote speakers, Professor Dimitris Karagiannis, from University of Vienna, Institute for Knowledge and Business Engineering and Professor Duncan McDougall, from Plymouth State University USA for their involvement in the workshop. We would also want to express our gratitude to the Board of International Network for Economic Research (INFER) and Faculty of Economics and Business Administration for their support and encouragement.

We hope that all the participants benefit scientifically from this INFER volume and also find it stimulating in the process.

Anca Borza, Christian Richter and Ovidiu Bordean
February, 2011
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